

SHAMS

A Monthly specialized Agricultural Magazine
(Since 1998)

Publisher's Statement
Circulation
Adv. Rates
Events 2018
Contact us



Media Kit 2018



www.shamsmedia.com

www.shamsmagazine.com



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Publisher's Statement

Shams is the biggest monthly specialized agricultural magazine in the Middle East and North Africa since 1998. It covers different aspects related to the agriculture fields.

Shams works in specific scientific bases and targets to the enlightenment and guidance to the definition of all the new agriculture techniques in the Middle East and North Africa.

Shams consists of a considerable elite editing team that involves university Professors and researchers. Shams team has a deep scientific and applied experience in all the agricultural fields.

The scientific review of the published material is performed under the supervision of honorary consultancy council includes specialized professors & respectable group of businessmen and investors in the agricultural sector from different regions.

Shams reaches those who are interested in different agricultural Fields such as academies, studies, researchers, farmers, seed and pesticides Merchandise, trade agencies and distribution co., export and import companies. Shams also targets those who work for agricultural institutions, associations, unions, Syndicates, cooperative societies and governmental authorities in middle East and North Africa.

The magazine is distributed in more than 17 Arab countries and it established its international reputation through sponsoring and participating in important events and exhibitions like fruit logistica , macfrut, growtech and hortifair...etc.

Shams' Main Topics:

- Fertilization.
- Horticulture.
- Pest control.
- Vegetable & fruit production.
- Irrigation systems.
- Field crops production.
- Agricultural machinery & equipments.
- Tissue culture techniques.
- Green houses.
- Nurseries.
- Post harvest
- Packing
- Exporting



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SHAMS	Egypt	KSA	UAE	Qatar	Kuwait	Oman	Yemen	Libya	Sudan	Syria	Jordan	Europe	Others
Agricultural Companies	2135	280	100	30	40	50	120	200	125	85	150	280	255
Farms	3640	980	290	20	25	20	53	180	220	150	145	82	345
Nurseries	315	75	50	5	10	8	45	82	22	25	40	175	75
Exporters	185	55	45	10	12	7	50	100	120	120	135	283	285
Importers	120	180	32	18	7	6	62	120	75	15	30	70	225
Commercial Agents	155	120	304	53	9	10	50	63	67	20	135	45	135
Producers	170	80	25	5	6	12	98	80	19	25	90	275	215
Professors	230	65	14	17	5	18	85	92	20	25	20	25	38
Research Centers	640	250	5	5	4	8	35	65	12	35	25	15	18
Governmental Agents	300	90	79	14	5	11	22	23	35	40	20	30	86
Organizations	245	30	42	15	22	15	45	20	60	30	10	20	230
Engineers	1370	360	123	45	8	5	55	90	215	140	30	25	72
Universities	110	45	15	33	9	10	30	85	65	35	25	40	95
Others	85	70	43	15	20	10	90	100	25	65	45	35	45
Total	9700	2680	1167	285	182	198	840	1300	1068	818	900	1400	2119

Total / 22657



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Special Price list 2018

	Description	Size	Price/EU
1	4 color page	PAGE	2000
2	Half vertical page	21x14.5 CM	1500
3	Half horizontal page	10.5x29 CM	1500
4	Quarter page	10.5wx14.5h	1000

1-Any sizes or other areas to be agreed with the management of the magazine.

2- Technical Specifications - page size A4 (21.5 x 29).



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SHAMS MAGAZINE IS MEDIA SPONSOR
FOR THIS EXHIPTION 2017- 2018

Events	Date
FRUIT LOGISTICA	GERMANY- Berlin 7-9 February
Agro expo	Turkey- azmir 1- 4 February
AGRA ME	Dubai – 6-8 March
Agri expo	Egypt- Cairo 5-7 March
Agrochemicals	shanghai 7-9 March – China
Food africa	Sudan- Khartoum 4-7 April
Siam	Morocco 18-23 April
El wady	Egypt- Cairo 1-5 May
Macfrut	Italy 10-12 may
Sahara	Egypt- Cairo 27-30 September
Growtech Eurasia	Turkey –Antalya- 29 November -2 December



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