

# SHAMS

*A Monthly specialized Agricultural Magazine*  
(Since 1998)

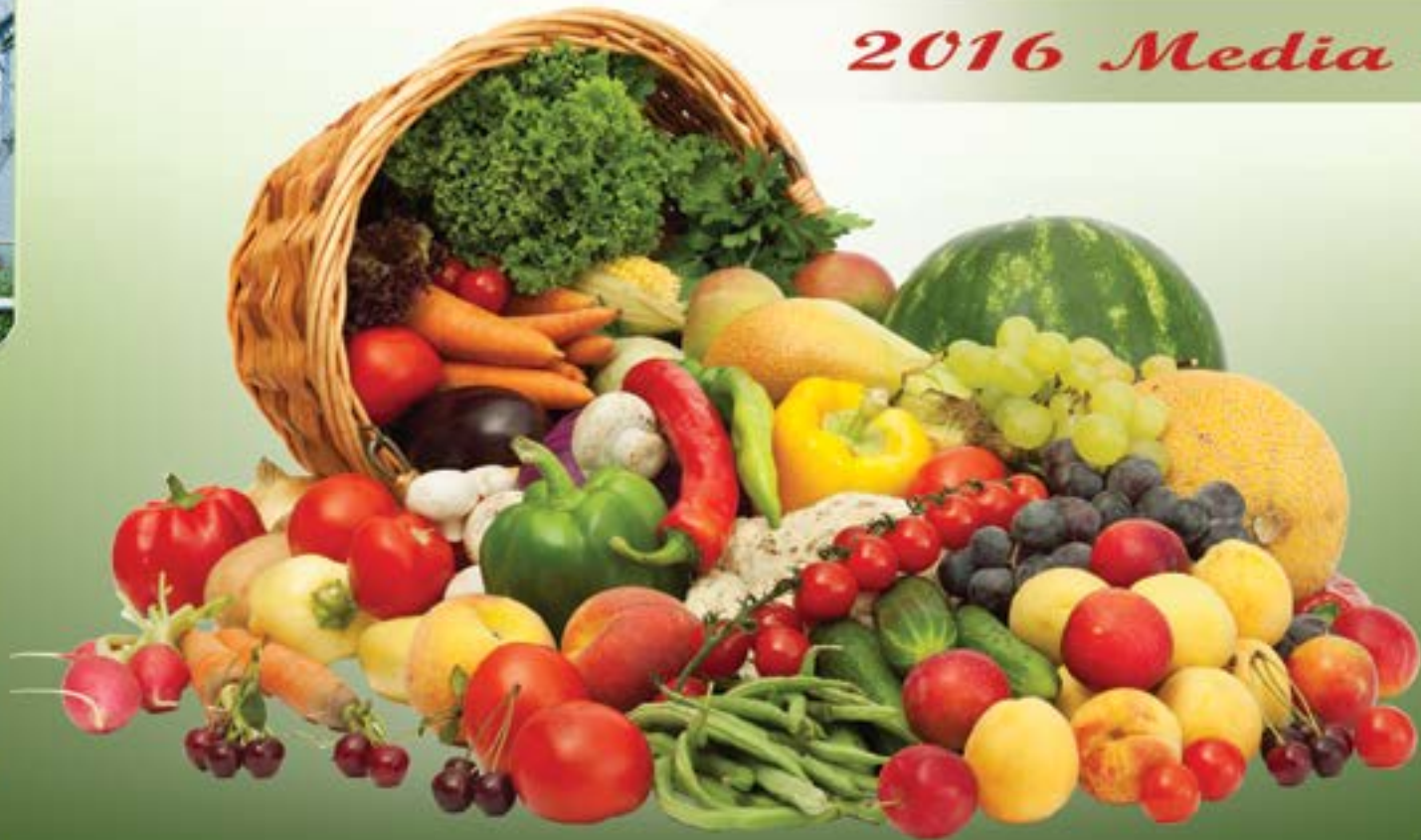
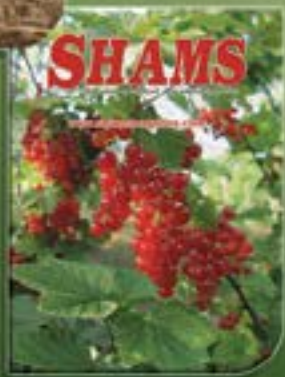
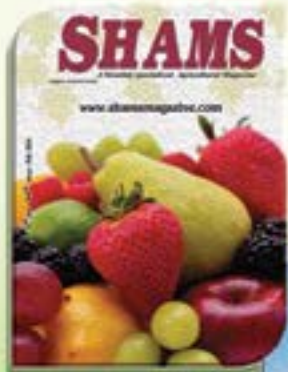
**Publisher's Statement**

**Circulation**

**Adv. Rates**

**Events 2016**

**Contact Us**



*2016 Media Kit*

[www.shamsmedia.com](http://www.shamsmedia.com)

[www.shamsmagazine.com](http://www.shamsmagazine.com)





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## Publisher's Statement

**Shams magazine** is the biggest monthly specialized agricultural magazine in the Middle East and North Africa since 1998. It covers different aspects related to the agriculture fields.

**Shams magazine** works in specific scientific bases and targets to the enlightenment and guidance to the definition of all the new agriculture techniques in the Middle East and North Africa.

**Shams magazine** consists of a considerable elite editing team that involves university Professors and researchers. Shams team has a deep scientific and applied experience in all the agricultural fields. The scientific review of the published material is performed under the supervision of honorary consultancy council includes specialized professors & respectable group of businessmen and investors in the agricultural sector from different regions.

**Shams magazine** reaches those who are interested in different agricultural Fields such as academies, studies, researchers, farmers, seed and pesticides Merchandise, trade agencies and distribution co., export and import companies.

**Shams magazine** also targets those who work for agricultural institutions, associations, unions, Syndicates, cooperative societies and governmental authorities in Middle East and North Africa.

**Shams magazine** is distributed in more than 14 Arab countries and it established its international reputation through sponsoring and participating in important events and exhibitions like fruit logistica , macfrut, growtech and hortifair...etc.

### Shams's Main Topics:

- Fertilization.
- Horticulture.
- Pest control.
- Vegetable & fruit production.
- Irrigation systems.
- Field crops production.
- Agricultural machinery & equipments.
- Tissue culture techniques.
- Green houses.
- Nurseries.
- Post harvest.
- Packing.
- Shipping.
- Exporting.

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## Shams Magazine Circulation

	Egypt	KSA	UAE	Qatar	Kuwait	Oman	Yemen	Libya	Sudan	Syria	Jordan	Europe	Others
<b>Agricultural Companies</b>	2135	280	100	30	40	50	120	200	125	85	150	280	255
<b>Farms</b>	3640	980	290	20	25	20	53	180	220	150	145	82	345
<b>Nurseries</b>	315	75	50	5	10	8	45	82	22	25	40	175	75
<b>Exporters</b>	185	55	45	10	12	7	50	100	120	120	135	283	285
<b>Importers</b>	120	180	32	18	7	6	62	120	75	15	30	70	225
<b>Commercial Agents</b>	155	120	304	53	9	10	50	63	67	20	135	45	135
<b>Producers</b>	170	80	25	5	6	12	98	80	19	25	90	275	215
<b>Professors</b>	230	65	14	17	5	18	85	92	20	25	20	25	38
<b>Research Centers</b>	640	250	5	5	4	8	35	65	12	35	25	15	18
<b>Governmental Agents</b>	300	90	79	14	5	11	22	23	35	40	20	30	86
<b>Organizations</b>	245	30	42	15	22	15	45	20	60	30	10	20	230
<b>Engineers</b>	1370	360	123	45	8	5	55	90	215	140	30	25	72
<b>Universities</b>	110	45	15	33	9	10	30	85	65	35	25	40	95
<b>Others</b>	85	70	43	15	20	10	90	100	25	65	45	35	45
<b>Total</b>	<b>9700</b>	<b>2680</b>	<b>1167</b>	<b>285</b>	<b>182</b>	<b>198</b>	<b>840</b>	<b>1300</b>	<b>1068</b>	<b>818</b>	<b>900</b>	<b>1400</b>	<b>2119</b>

**Total / 22657**

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## Advertisements Rates

	Description	SIZE	PRICE EU	Note
1	FRONT COVER	(10 x 21,5) cm	3500 EU	Sold For 2016
2	FRONT INSIDE COVER	A4	3000 EU	Available
3	INSIDE COVER BACK	A4	3000 EU	Sold For 2016
4	4 COLOR PAGE	A4	2200 EU	Available
5	HALF VERTICAL PAGE	(10,5 x 29) cm	1400 EU	Available
6	HALF HORIZONTAL PAGE	(21,5x14,5) cm	1400 EU	Available

### Technical Data:

Dimensions: 21.5 x 29 cm  
Trim: 21 x 28 cm  
File Format: Pdf - Tif  
Resolution: 300 dpi

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## Events (Exhibition Plan for 2016)

shams magazine List of exhibitions that shams will be media sponsor or participated in:

Exhibition name	Country	Date
Agro Eurasia	Istanbul – turkey	From 21 – 24 Jan
Mersin agro	Turkey	From 28 – 31 Jan
Fruit logistica	Germany – Berlin	From 3 – 5 Feb
Agrochemicals	China – shanghai	From 9 – 11 Mar
Agra Me	Dubai	From 13 – 15 Mar
El wady	Egypt – Luxor	From 2 – 4 May
Macfrut	Italy	From 14 – 16 Sep
Sahara	Egypt – Cairo	From 24 – 27 Sep
IFT	Jakarta – Indonesia	From 26 – 28 Oct
Saudi agriculture exhibition	Saudi Arabia – Riyadh	From 16 - 19 Nov
Wop	Dubai	(*)
Growtech Eurasia	Turkey – Antalya	(*)

(\*) means that the months of the mentioned exhibitions are define but the days aren't fixed yet.

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## Contact Us

**Shams media est.**

**Egypt - cairo**

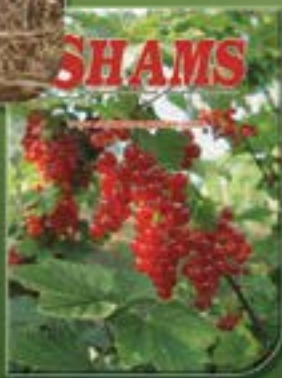
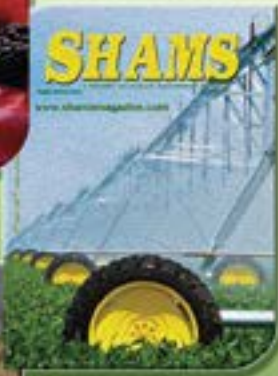
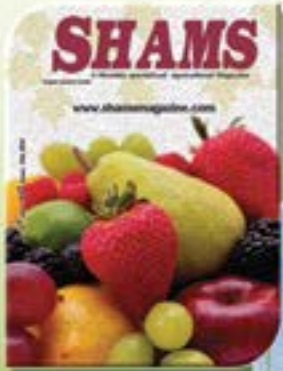
**Heliopolis - sheraton - 3<sup>rd</sup> zone - commercial center**

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